

RESUME

M. Umrez

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Career Objective:

To associate with an organization which gives an opportunity to apply and enhance my capabilities for its sustainable development.

Work Experience:Total Experience 9+ years

- Working as an Assistant Professor at Mala Reddy college of Engineering and management sciences since Aug 2018 to till date.
- Worked as an Assistant Professor at **Santhiram Engineering College, Nandyal** from sep 2012 to July 2018.
- Worked as an Assistant professor at **Shree Sai Institute of Engineering and Technology**,Anantapur from July 2011 to Sep 2012.
- Worked at **Sreenivasa Institute of Management**, Tadpatri as an Assistant Professor from Aug 2010 to July 2011.

Subjects dealt:

- Marketing Management
- Business Research Methods
- Managerial Economics
- Services Management
- Human Resource Planning
- Management Sciences
- Managerial Economics and Financial Analysis.

Academic Profile:

Year	Course	Institution	University\Board	Percentage
2010	MBA (HR &Mrkg)	Presidency School of Mgmt and computer sciences	Osmania University	64
2008	B.Sc (computers)	Sir C V Raman Degree College	SKU	77
2005	Intermediate (MPC)	Sir C V Raman Jr college	Board of Intermediate	88.5
2003	SSC	J H R M G H school	Secondary School of Education	83

Paper Publications:

- Published paper on “ **Influence Of Demographic Factors On Usage Of Card Transactions**” in International Journal Of Marketing, Financial Services & Management Research.

- Published a paper on “**An Empirical Study on customers preference towards green products**” in international journal of management and humanities.
- Published a paper on “**Customer Resistance towards Internet Banking Among the Literates: An Empirical Study With Reference To Rayalaseema Region**” in Imperial Journal of Interdisciplinary Research.
- Published a paper on “**An Empirical Study on the customers Opinion towards Mobile banking**” in global journal of commerce & management perspective.
- Published paper on “**Perception of individuals on celebrity endorsement**” in Indian Research Journals.
- Published a paper on “**A study on Digital Marketing Opportunities and Challenges**” in IJMT.

Achievements:

- **RATIFIED** by Jawaharlal Nehru Technological University Hyderabad (JNTUH) in the Year 2018 as Assistant Professor for the department of MBA.
- **RATIFIED** by Jawaharlal Nehru Technological University Anantapur (JNTUA) in the Year 2013 as Assistant Professor for the department of MBA.
- Secured 100% results in various subjects of management and engineering.

Co-Circular Activities:

- Attended Two day workshop on “**Research Methodology & Application of SPSS for Data Analysis**” held at AITS, Rajampet on 24th and 25th of March 2017.
- Presented a paper on “**A study on celebrity Aided Brand Recall & Brand Aided Celebrity Recall**” in the **Sanskriti International Conference on Management Challenges -2014**.
- Presented paper on **emerging opportunities, challenges and issues** in digital marketing in the **second international conference** held at **VIT University -2013**, Vellore.
- Attended Two days Faculty Development Programme on **Research Methodology** at **VELS university**, Chennai organized on 18th and 19th May 2015.

Additional Responsibility:

- Working as an AICIE Department coordinator
- Acted as a coordinator for various committees like affiliation, time tables, r&d etc.
- Acting as an Project coordinator for MBA Students.

Personal Profile:

Father Name : M. Umrez
 Date of Birth : 09 –05–1988
 Languages Known : English, Telugu, Hindi
 Nationality : Indian
 Marital Status : Married

Declaration:

I hereby declare that the information furnished above is true to the best of my knowledge.

Date:Hyderabad,
Place:

(Umrez)
Signature of the candidate